



Marching Pride

On behalf of the West Allegheny Marching Pride and Band Parents, I respectfully ask your company or organization to purchase an ad in the program book for our **33rd Annual Cavalcade of Bands** to be held on **Saturday, October 27**, in the Joe DeMichela Stadium. This year, we are hosting eight area high school bands, as well as a festival performance by the Slippery Rock University Marching Pride. As always, the stadium will be filled with parents and supporters!

Knowing that you receive numerous requests from school and community organizations throughout the year, we are keeping our ad prices low to better enable you to extend your support for the West Allegheny Marching Pride. Please note that advertisers receive complimentary ticket vouchers redeemable to attend the cavalcade as our guests!

To place an ad, complete and return the enclosed form. Indicate the size of ad you would like displayed in the program, include your written ad and payment in the form of cash or check made payable to the **West Allegheny Band Parents**, and mail to the address below by **Saturday, September 28**.

Angela Yoder, Cavalcade of Bands
211 Falls Church Road
Imperial Pa 15126

Creating your ad digitally? E-mail it to WACavalcade@gmail.com as an attachment or submit it on CD! Submitting digital ads result in much better quality.

If you have any questions or would like a band parent to come and personally pick up your ad, please contact Angela Yoder at WACavalcade@gmail.com . Thank you for this consideration!

Sincerely,

T. J. Fox
Director of High School Bands
West Allegheny School District

33rd Annual

Cavalcade of Bands

October 27, 2012

Joe P. DeMichela Stadium
West Allegheny Middle / High School Campus
Imperial, PA



The West Allegheny Marching Pride will be hosting the 33rd Annual Cavalcade of Bands on Saturday, October 27, 2012. The Cavalcade is a marching band competition featuring bands from eight southwestern Pennsylvania school districts, all of which are members of the Pennsylvania Interscholastic Marching Band Association.

Participating Schools :

- Blackhawk
- Fox Chapel Area
- McGuffey
- Moon
- Rochester
- Serra Catholic
- Trinity
- West Allegheny

Program Advertising Rates

Size	Price	Included
Business Card Size	\$25	
Quarter Page	\$30	1 complimentary admission
Half Page	\$40	2 complimentary admissions
Full Page	\$75	3 complimentary admissions
* Next Full Page in From Covers	\$100	4 complimentary admissions
* Inside Front or Back Covers	\$125	5 complimentary admissions
* Back Cover	\$150	6 complimentary admissions



* Available on a first-come-first-served basis. Contact Angela Yoder at WACavalcade@gmail.com for availability.

Please submit your order form, scannable photos or artwork to Angela Yoder - Cavalcade of Bands, 211 Falls Church Road, Imperial, PA 15126, or in electronic format by email to WACavalcade@gmail.com (payments need to be mailed).

Make checks payable to "WA Band Parents."

All orders and payment must be received by September 28, 2012

Visit our web site for the most current information:

www.westaband.com/2012-cavalcade.html

West Allegheny Cavalcade of Bands
Advertisement Order Form
Orders must be received by September 28, 2012

Advertiser / Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Phone: _____

Contact email address: _____

1. Choose the size that you need:

✓	SIZE	APP. DIMENSIONS (height x width)	PRICE	COMPLIMENTARY ADMISSIONS
	business card	2" x 3½"	\$25	
	quarter page	4½" x 3½"	\$30	1
	half page	4½" x 7"	\$40	2
	full page	9½" x 7"	\$75	3
	*next full page in from front cover	9½" x 7"	\$100	4
	*next full page in from back cover	9½" x 7"	\$100	4
	*inside front cover	9½" x 7"	\$125	5
	*inside back cover	9½" x 7"	\$125	5
	*back cover	9½" x 7"	\$150	6

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2. Submit your payment, order form, scanned photos or artwork to:

Angela Yoder, Cavalcade of Bands
 211 Falls Church Road
 Imperial, PA 15126

Orders can also be sent by email to WACavalcade@gmail.com (payment needs to be sent by regular mail). Make checks payable to "WA Band Parents." Order deadline is September 28, 2012. Visit www.westaband.com/2012-cavalcade.html for the most current information.

Thank you for supporting the West Allegheny Marching Pride!