

West Allegheny Football Program Senior Ads

Hello Senior Parents,

We are working on the 2019 football program and we would like to invite parents to purchase an ad in the program in honor of their senior band member. The ad will consist of the student's name, picture, sentiment and their "favorite band memory."

Due Date is Friday, August 9 or earlier

The cost of the ad is \$25. Payment must be received before the program is printed. If it is not, the ad will not be included in the program.

Nancy Davis will be your coordinator and will collect all the money.

Important Information Regarding Senior Ad:

- **Half Page ad:** Included ¼ page photo and ¼ page sentiment (see examples attached)
- **Photo:** Provided by Debbie Priddy
- **Sentiment:** Please limit the word count to NO MORE than 150 words. Size of allotted space is 4.25" wide X 5" high. You can choose to design the ad yourself or simply include the copy you would like, and I will format for you
- **Name Listing:** Please indicate how your child's name should be listed, i.e., Kathleen or Kathy
- **Electronic File Format:** .pdf or Word document (please do not mail your ad, only electronic ads will be accepted to ensure accuracy. Ads will be printed as submitted, so please proof-read carefully)
- **Email electronic files to:** Lynn Upton at lynnu1@comcast.net. Please list Band ad in the subject line
- **Cost:** \$25 - checks made payable to West Allegheny Football Boosters or W.A.F.B.
- **Mail checks to:** Nancy Davis, 207 Woodbriar Drive McDonald, PA 15057
- **Due Date:** Friday, August 9 or earlier

Sincerely,

Lynn Upton | 412.478.3689